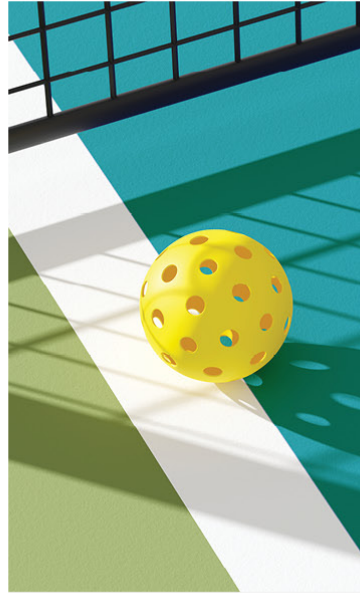




*Summer 2024*  
**STYLE GUIDE**





## Summer, Summer, *Summertime.*

Spirits are high, hearts are filled with excitement, opportunities are around every corner, and style is vibrant to mirror the warmth of the season. Vacation is beginning to consume the minds of many, camp planning and marketing is well underway, festivals and markets are coming alive, and invites hit the mail for the family reunion. Lightweight, breathable fabrics and sun hats are on deck, and everyone is seeking branded apparel perfectly suited for the journeys ahead.

Ready to conquer rugged terrain, lazy river days, a night at the ballpark, a company Summer social – this curated collection is a testament to the endless possibilities of Summer. Grab your sunglasses, it's time to create your vision and it's sure to light up the room. In every Summer there's a story to tell. For every story, we've got the backdrop for that.

### Start Here to Imprint the Stories of the Summer.

*For the* Summer traveler to get up-up-and-away in style.

*For the* outdoorsy types, whether by land or by sea, we've got the looks to keep you confidently cool.

*For the* fitness fanatics, here's performance gear fit for any brand.

*For the* sporty and those sporting their favorite teams, this merch will make you the MVP.

*For the* concert-goers and thrill-seekers, there's a souvenir to remember that moment.

*For the* entertainers and hosts, proudly represent your event for years to come.

*For the* "shop local" movement, here are the top picks to boost booth sales.

*For the* campers, staff, and sponsors, get the merch that's both trendy and functional.

Sound like a customer you know? Be ready to brand the Summer with top trends for their needs.







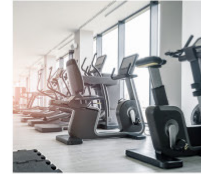
Product Featured:  
 A3001S, A59S, A556,  
 A2000, A1003, A1000,  
 A3000S, A2002, A59I.

STYLE GUIDE



## adidas 365 Days a Year

Discover a new level of versatility with adidas' exclusive direct-from-retail athleisure line offering more than just golf apparel—it's a fusion of style, sustainability, performance, and versatility. Their new line offers a diverse selection of trending colors and silhouettes featuring their iconic logo. It is the perfect canvas for co-branding to a wide range of markets, from corporate and healthcare to rec clubs and lifestyle brands.



Shop Now





# The Year of Travel



1. 1013 BELLA+CANVAS. 2. W22732 MV Sport. 3. 3600SW Next Level Apparel. 4. 214 Paragon. 5. X210R Imperial. 6. 101165 Columbia. 7. 2050 Sportsman. 8. 22745 MV Sport. 9. 3797 BELLA+CANVAS. 10. 8691 J. America. 11. 8869 Liberty Bags.

## Vacation Mode

- In the Air & On the Road**  
 Elevate your brand with a curated collection of travel must-haves and vacation souvenirs to capture the spirit of adventure and create a lasting impression that goes beyond the borders.
- At the Resort**  
 From timeless souvenirs that evoke nostalgia to apparel suitable for staff, these items let your brand be remembered long after the journey ends.
- By the Water**  
 Whether it's enjoying beachside fun, river adventures, or poolside relaxation, the branding opportunities by the water in the summer months are endless.

- 1. 9303 Next Level Apparel. BM6101 Boxercraft. 1038 DRI DUCK. SC200 SOCCO.
- 2. 214 Paragon.
- 3. VC300Y Valucap. 2692 LAT.







**Oakley**  
**FOS901244**  
28L Sport Backpack



**W22732**  
**MV Sport**  
Women's Striped Sleeves  
Full-Zip Hooded Sweatshirt



**PRM4500**  
**Independent Trading Co.**  
Midweight Pigment-Dyed  
Hooded Sweatshirt



**5770**  
**Liberty Bags**  
Tammy Waffle Weave Spa Bag



*Trend Alert!*  
*Airport OOTD:*  
*Expand your brand's exposure*  
*by considering what they will*  
*wear to the airport*  
*en route to their*  
*destination.*

*Product Featured:*  
*A600S adidas. 9303*  
*Next Level Apparel.*  
*BM6101 Boxercraft.*  
*1038 DRI DUCK.*  
*SC200 SOCCO.*



**115**  
**Richardson**  
Low Pro Trucker Cap



**340**  
**Tultex**  
Unisex Fleece Crewneck Sweatshirt



**5013**  
**Next Level Apparel**  
Women's Festival Muscle Tank



**8852**  
**J. America**  
Tri-Blend Fleece Blanket



**RF491**  
**American Apparel**  
ReFlex Fleece Sweatpants



**3600SW**  
**Next Level Apparel**  
Soft Wash T-Shirt



**3797**  
**BELLA+CANVAS**  
FWD Fashion Women's  
Cutoff Fleece Shorts



**1468**  
**Comfort Colors**  
Garment-Dyed Lightweight  
Fleece Sweat Shorts

## In the Air or On the Road

The year of travel will have more people than ever up, up, and away or hitting the road. Don't miss out on putting your brand on the apparel that people will pack or pick up along the way.

- Airport Gift Shops
- Rest Areas & Truck Stops
- Hotel Stores
- Promenade & Boardwalk Boutiques





**112**  
**Richardson**  
Snapback Trucker Cap



**2050**  
**Sportsman**  
Bucket Hat



**W19439**  
**MV Sport**  
Women's Heathered Jersey  
Hooded Tunic



**4424**  
**Rabbit Skins**  
Infant Fine Jersey Bodysuit



**GDH300**  
**ComfortWash by Hanes**  
Garment-Dyed Unisex Tank Top



**8803**  
**BELLA+CANVAS**  
Women's Flowy Scoop Muscle Tank



**R65**  
**Boxercraft**  
Women's Relay Shorts

## At the Resort

### Resort Gift Shop Top Picks:

- Fleece
- Patterns & Prints
- Crop Tops
- UPF Protection

STYLE GUIDE

Product Featured:  
127570 Columbia.  
1019 BELLA+CANVAS.  
PRM20SRT Independent  
Trading Co. VC300Y  
Valucap. 2692 LAT.



**5080**  
**Next Level Apparel**  
Women's Festival Crop Top



**702**  
**Paragon**  
Kitty Hawk Performance Long  
Sleeve Fishing Shirt



**22745**  
**MV Sport**  
Larsen French Terry  
Malibu Hooded Pullover



**WPBRZSI**  
**ANETIK**  
Women's Breeze Tech Polo

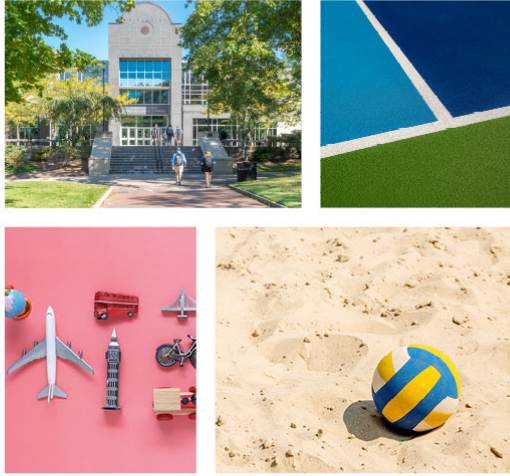


**3739**  
**BELLA+CANVAS**  
Sponge Fleece Full-Zip Hoodie



## Wear the Memorable Moments

Whether you're unwinding at the resort during a getaway or hanging out on campus, embrace the moment with ComfortWash's collection of vintage washed, garment-dyed clothing. Created from 100% ring-spun cotton grown in the US, available in an array of trending colors and their newest addition botanical dye, these unique hues are sourced from handpicked fruits, flowers, and leaves. Their apparel is the perfect choice for the adventure takers and memory makers to help create moments that last a lifetime.



[Shop Now](#)



Product Featured:  
GDH11B, GDH400.







**700**  
**Paragon**  
Hatteras Performance  
Short Sleeve Fishing Shirt



**1013**  
**BELLA+CANVAS**  
Women's Micro Rib Muscle Crop Tank



**BW6102**  
**Boxercraft**  
Women's Sport Shorts



**X210R**  
**Imperial**  
Alter Ego Cap



**C3060**  
**Carmel Towel Company**  
Velour Beach Towel

## By the Water

These on-the-water icons are top picks for their ability to be used and loved on land, but now is the time to stock up and maximize the season's natural influence to bring us all a little closer to the water.

### The Top Picks:

- At the Beach
- By the River
- On a Boat
- At the Pool



With UPF 50+ protection this is a great option to be worn by the water!

Product Featured:  
A672S adidas.  
214 Paragon.



**8869**  
**Liberty Bags**  
Leeward Boater Tote



**210**  
**Paragon**  
Long Islander Performance  
Long Sleeve T-Shirt



**3633**  
**Next Level Apparel**  
Cotton Muscle Tank



**FT001**  
**Liberty Bags**  
Can Holder



**A672S**  
**adidas**  
Sustainable Sun Hat



**1013**  
**Rabbit Skins**  
Terry Cloth Hooded Towel with Ears



**8691**  
**J. America**  
Baja Blanket



**10165**  
**Columbia**  
PFG Bahama™ II Short Sleeve Shirt



# Chasing the Sun



1. A672S adidas. 2. 8000 Gildan. 3. VC500 Valucap. 4. 223704 Holloway. 5. BW2505 Boxercraft. 6. EXP54LWZ Independent Trading Co. 7. REMPA LEGACY. 8. A2002 adidas. 9. 216 Paragon.

# Summer *Adventure* Starts Here

## • Fitness & Wellness

Whether your customers are gyms, studios, or fitness centers, or they are prioritizing self-care or fitness goals, personalized fitness and wellness products accelerate brand performance.

## • Summer Sports

From the corporate golf tournament to distributing cinch bags at the summer volleyball match, branded apparel is the real MVP.

## • Outdoor Leisure

In the Summer, everyone's the outdoorsy type. From the true adventure seekers to the ones that just like to feel the warmth of the sun, these items will put that Summer glow on any brand.



1. MLPRL8 ANETIK.  
2. A3002S adidas. CHP110 Champion. A1002 adidas. 229011 Holloway. 2430 Augusta Sportswear.  
3. A2004 adidas. A2000 adidas.





**1174CV**  
**Alternative**  
Women's Cotton Jersey CVC  
Go-To Crop Muscle Tank



**REMPA**  
**LEGACY**  
Reclaim Mid-Pro Adjustable Cap



**4636**  
**Badger**  
Women's B-Sport Bra Top



**A1000**  
**adidas**  
Women's Pocket Leggings



**2PQ**  
**American Apparel**  
Piqué Unisex Gym Shorts



**8000**  
**Gildan**  
DryBlend® T-Shirt



**229011**  
**Holloway**  
Expedition Waist Pack

## Fitness & Wellness

Topping the charts for top branded apparel requested by staff, it's settled – employees just love athleisure. These picks get the top vote for most likely to make it out of the house. It's going these places (and so many more):

- To the Gym
- To the Sporting Event
- To the Airport
- To the Grocery Store

STYLE GUIDE



Cap features criss-cross detailing for all different types of buns or ponytails.

Product Featured:  
A3002S adidas.  
CHP110 Champion.  
A1002 adidas. 229011  
Holloway. 2430  
Augusta Sportswear.



**CHP110**  
**Champion**  
Women's Crop Racerback Tank Top



**FOS901099**  
**Oakley**  
55L Gym to Street Duffel Bag



**EXP54LWZ**  
**Independent Trading Co.**  
Lightweight Windbreaker  
Full-Zip Jacket



**CFA**  
**LEGACY**  
Cool Fit Adjustable Cap



**C710**  
**Carmel Towel Company**  
Chill Towel



**223704**  
**Holloway**  
Eco Revive™ Women's  
Ventura Soft Knit Shorts





**CHPT15**  
Champion  
Sport Polo



**5104**  
C2 Sport  
Performance Long Sleeve T-Shirt



**A595**  
adidas  
Button Down Short Sleeve Shirt



**2629**  
Badger  
Girls' Pro-Compression Shorts



Product Featured:  
A2004 adidas. A2000 adidas. A1001 adidas.



**A2002**  
adidas  
Lightweight Quarter-Zip Pullover



**R22CPM**  
Russell Athletic  
CoolCore® Compression Tank Top



**0300**  
Badger  
Headband



**253**  
Richardson  
Timberline Corduroy Cap



**C1717MTC**  
Carmel Towel Company  
Fairway Golf Towel



**FOA402991**  
Oakley  
Team Issue Hydrolix T-Shirt



**8882**  
Liberty Bags  
Large Drawstring Pack with DUROcord®



**A653S**  
adidas  
Sustainable Performance Visor



**BW2505**  
Boxercraft  
Women's Twistback Tank Top

## Summer Sports

Sporting your brand will be their new favorite thing on these styles. From tournament sponsorships to community fundraiser merch, play your cards right and your brand will show up to win this summer.

### The Top Picks:

- Volleyball
- Golf
- Pickleball
- Tennis





**7353**  
**DRI DUCK**  
Ranger Mélange Fleece Pullover



**1695**  
**Liberty Bags**  
Joseph 12-Pack Cooler



**VC500**  
**Valucap**  
Bio-Washed Visor



**144709**  
**Columbia**  
Bora Bora™ Booney



**FOS901101**  
**Oakley**  
22L Dry Bag



**FOS901245**  
**Oakley**  
29L Gearbox Overdrive Backpack



**8718**  
**Alpine Fleece**  
Roll Up Blanket

## Outdoor Leisure

Let's brand together to give "take a hike" a whole new meaning. Put any brand in motion in the great outdoors and enhance exposure through meaningful experiences. When they take a hike or hit the water, have their back and give them confidence to wear your brand as they go that extra mile off the beaten path.

STYLE GUIDE



*Trend Alert!*  
**NEW BRAND**  
**ANETIK** – the perfect performance wear for any outdoor adventure.

*Product Featured:*  
CFB LEGACY.  
MLPRL8 ANETIK.  
921012ODM Oakley.



**216**  
**Paragon**  
Cayman Performance Camo Colorblocked Long Sleeve T-Shirt



**MVLPRH8**  
**ANETIK**  
Low Pro Tech Hooded T-Shirt



**ARJ-R1**  
**Quikflip**  
2-in-1 Dryflip Rain Jacket



**8210**  
**Burnside**  
Yarn-Dyed Long Sleeve Flannel Shirt





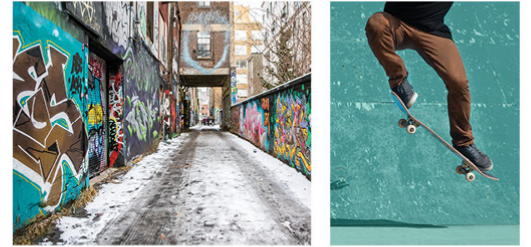
Product Featured:  
1PQ, 2PQ, 307GD.

STYLE GUIDE

## American Apparel®

### Edgy, Timeless Style with American Apparel®

Discover a sense of timeless style with American Apparel®. From the latest Pique collection to the Reflex Fleece, the brand offers customers a selection of retail-recognized styles known for their iconic quality, offering the latest unisex fits, garment-dyed options, muscle tees, and oversized, heavyweight apparel. Their product range is perfect for music merch as well as the West Coast classics appealing to surf and skate. American Apparel® is the epitome of cool, appealing to all generations alike.





# Summer Entertainment



1. CASSIE Infinity Her. 2. K11 Boxercraft. 3. 200CSH Dyenomite Apparel. 4. 1350 Colortone. 5. 1301GD American Apparel. 6. 307GD American Apparel. 7. SP500 Sportsman. 8. RF498 American Apparel. 9. 202 Tultex. 10. 5772 Liberty Bags. 11. 4417 Rabbit Skins.

## The Ultimate Ticket to Summer Fun

### • Live Shows

Experience the ultimate Summer vibe featuring exclusive branded merch. Adding a flare of style to this Summer's live show memorabilia is sure to spike sales.

### • Amusement

The year of travel is guaranteed to bring an uptick to the world of parks and recreation – theme parks, zoos, carnivals, and national parks galore. Thrill the park-goers with the perfect souvenirs to remember an unforgettable visit.



1. 3414 BELLA+CANVAS.  
2. 1012 BELLA+CANVAS.  
3. 2616 LAT.





**5772**  
**Liberty Bags**  
Clear Fanny Pack



**1350**  
**Colortone**  
Acid Wash Burnout T-Shirt



**202**  
**Tultex**  
Fine Jersey T-Shirt



**RF498**  
**American Apparel**  
ReFlex Fleece Hoodie

## Live Shows

Live shows know no season, but there's something about an outdoor show in the summertime that really brings the crowds alive. Immerse attendees in the excitement of exclusive branded merch they can only get while they are there. Carefully curated to elevate every live show experience, these items blend style, nostalgia, and memories.

- Festivals
- Comedy Tours
- Concerts
- Podcast Live Events



*Trend Alert!*  
Pastel colors such as delicate pink, soft lilac, and baby blue will be huge color trends for Summer.

Product Featured:  
1012 BELLA+CANVAS.



**1566**  
**Comfort Colors**  
Garment-Dyed Sweatshirt



**SP500**  
**Sportsman**  
Pigment-Dyed Cap



**307GD**  
**American Apparel**  
Garment-Dyed Women's Heavyweight Muscle Tee



**1301GD**  
**American Apparel**  
Garment-Dyed Heavyweight Cotton Tee



**IND280SL**  
**Independent Trading Co.**  
Avenue Pullover Hooded Sweatshirt



**3414**  
**BELLA+CANVAS**  
FWD Fashion Tri-Blend Raw Neck Tee



**200CSH**  
**Dyemomite Apparel**  
Crush Tie-Dyed T-Shirt





**CASSIE**  
**Infinity Her**  
Women's Pigment-Dyed with Fashion Undervisor Cap



**200SL**  
**Dyenomite Apparel**  
Splatter T-Shirt



**SS4001Y**  
**Independent Trading Co.**  
Youth Midweight Hooded Sweatshirt



**LAFZH**  
**Quikflip**  
2-in-1 Hero Hoodie  
Lite Full-Zip



**210**  
**SoftShirts**  
Classic Pocket T-Shirt



**854MW**  
**Dyenomite Apparel**  
Premium Fleece Mineral Wash Hooded Sweatshirt



Product Featured:  
GB493 The Game. 5389 American Apparel.  
5773 Liberty Bags. 0814 BELLA+CANVAS. SC100 SOCCO. 2616 LAT.



**2000**  
**ColorTone**  
Tie-Dyed Long Sleeve T-Shirt



**4417**  
**Rabbit Skins**  
Fine Jersey Infant Short Sleeve Raglan Bodysuit with Hood & Ears



**3001T**  
**BELLA+CANVAS**  
Toddler Jersey Tee



**5773**  
**Liberty Bags**  
That's So '90s Fanny Pack



**K11**  
**Boxercraft**  
Women's Enzyme-Washed Rally Shorts



**39TKR**  
**Fruit of the Loom**  
HD Cotton Tank Top

## Amusement

Imagine a Summer brimming with adventure. Where the fusion of thrills and style is embodied by exclusive customized merchandise, offering not just souvenirs, but enduring reminders of the unforgettable visit, ensuring cherished memories are captured and treasured for years to come.

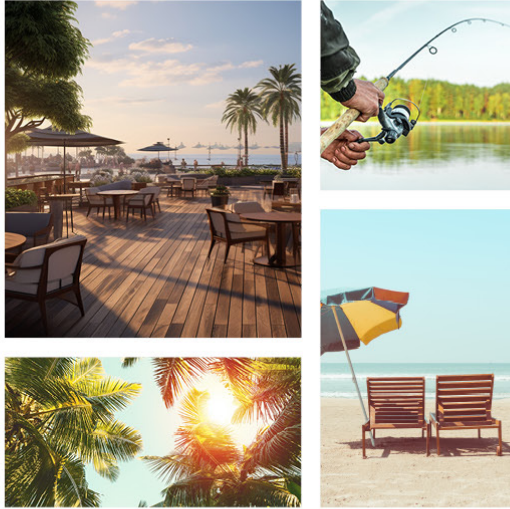
- Theme Parks
- Zoos
- Water Parks
- Carnivals





## Dive In with Paragon

Explore a vibrant selection of women's, youth, and unisex performance tees, polos, and fishing shirts available in an extensive array of colors and patterns. These lightweight, on-trend pieces mimic popular retail styles while redefining quality. Key features include Paragon Plus antimicrobial properties, snag resistance, sublimated patterns, UPF protection, and tagless labels. With functional details and options for long or short sleeves, they're suitable for any activity. Whether on or off the water, they cater to everyone from resort staff to vacationers.



Shop Now





# Local Happenings



1. 498PT Hanes. 2. 1467 Comfort Colors. 3. 4329 Code Five. 4. 1500 DRI DUCK. 5. GB460 The Game.  
6. 2PQ American Apparel. 7. 3502 LAT. 8. 602 Tultex. 9. 200CR Dyenomite Apparel. 10. VC700 Valucap. 11. 8860R Liberty Bags.

# The Season of *Outdoor Festivities*

## • Markets

Capture the spirit of community and creativity, allowing personalized apparel and accessories at any market or festival this Summer.

## • Camps

Gear up for an unforgettable Summer adventure with branded gear designed for both campers and staff alike to forge new friendships and create cherished experiences that will last a lifetime.

## • Gatherings

From outdoor BBQs to family reunions, customized apparel and accessories turn moments into lifelong memories



1. 6901 LAT. 9820 Burnside.  
2. 3892 LAT. A134 Liberty Bags.  
3. i1002 CAP AMERICA.  
246 Tultex. R65 Boxercraft.





**6733**  
**Next Level Apparel**  
Women's Tri-Blend  
Racerback Tank



**200CR**  
**Dyenomite Apparel**  
Crystal Tie-Dyed T-Shirt



**4400**  
**Rabbit Skins**  
Infant Baby Rib Bodysuit



**3502**  
**LAT**  
Women's Relaxed  
Vintage Wash Tee



**886OR**  
**Liberty Bags**  
Nicole Recycled Tote



*This eco-friendly tote is the perfect choice for any street fest or market for all your new finds!*

*Product Featured:  
3892 LAT, A134  
Liberty Bags.*



**602**  
**Tultex**  
Combed Cotton T-Shirt



**GB460**  
**The Game**  
Pigment-Dyed  
Trucker Cap



**OADIII**  
**OAD**  
Single Wine Tote



**1467**  
**Comfort Colors**  
Garment-Dyed Lightweight  
Fleece Hooded Sweatshirt



**1500**  
**DRI DUCK**  
Workman's Apron



**2011**  
**Kastifel**  
Women's RecycledSoft™ V-Neck T-Shirt



**Q125900**  
**Q-Tees**  
TIL Tri-Color Tote

## Markets

Embrace the lively atmosphere of community gatherings and local fests with popular, laidback styles ready for confident socializing. Earth tones are trendy and a perfect match for booth merch and staff.

### The Top Picks:

- Art Fairs
- Farmer's Markets
- Food Fests
- Street Festivals





**8808**  
**Liberty Bags**  
Recycled Cooler Bag



**3124P**  
**Imperial**  
The Performance Phoenix Visor



**1201**  
**BELLA+CANVAS**  
Women's Micro Rib  
Raglan Baby Tee



**CSUB1518**  
**Carmel Towel Company**  
Sublimation Towel



**8881**  
**Liberty Bags**  
Drawstring Pack with DUROcord®



**128705**  
**Columbia**  
PFG Tamiami™ II  
Short Sleeve Shirt

## Camps

From camp stuff for giveaways to smart gear, gear up for camp season with ease. All the details matter when it comes to camps going off without a hitch – make it easy to check uniforms and keepsakes off the list.

### The Top Picks:

- Company Retreat Employees
- Leaders & Staff
- Campers



Product Featured:  
2636 Badger. 2166  
Badger. 1266 Augusta  
Sportswear. i1002 CAP  
AMERICA. 246 Tultex.  
R65 Boxercraft.



**5103**  
**Alternative**  
Vintage Jersey Keeper Ringer Tee



**791**  
**Augusta Sportswear**  
Youth Nexgen Wicking T-Shirt



**6130**  
**LAT**  
Youth Baseball Fine Jersey  
Three-Quarter Sleeve Tee



**200CY**  
**Dyemite Apparel**  
Cyclone Pinwheel Tie-Dyed T-Shirt



**506CRY**  
**Alleson Athletic**  
Youth Reversible Tank





**560RR**  
**JERZEES**

Premium Blend Ring-Spun Three-Quarter Sleeve Raglan Baseball T-Shirt



**4800**  
**M&O**

Gold Soft Touch T-Shirt



**8702**

**Alpine Fleece**  
Polyester/Nylon Patterned Picnic Blanket



**67200L**  
**Gildan**

Softstyle® Women's CVC Racerback Tank Top



*A custom apron is a must-have for any outdoor Summer get-together!*



*Product Featured:  
6901 LAT. 9820 Burnside.  
Q4350 Q-Tees.*



**700MR**  
**JERZEES**

Eco™ Premium Blend Ring-Spun Hooded Sweatshirt



**VC21**  
**Valucap**

ValuMask Bandana



**VC700**  
**Valucap**

Foam Mesh-Back Trucker Cap



**4329**  
**Code Five**

Infant Star Print Bodysuit



**Q4350**  
**Q-Tees**

Full-Length Apron with Pockets



**FT002**

**Liberty Bags**  
The All-Star Chair



**OAD5051**  
**OAD**

Americana Cooler



**PSB1516**  
**Liberty Bags**

Sublimation Medium Tote



**498PT**  
**Hanes**

Perfect-T DTG T-Shirt

## Gatherings

Moments are fleeting, but memories are forever. Make it memorable and make it last with imprintable apparel ready to decorate for that special event.

### The Top Picks:

- Backyard BBQs
- Picnics
- Fourth of July
- Family Reunions





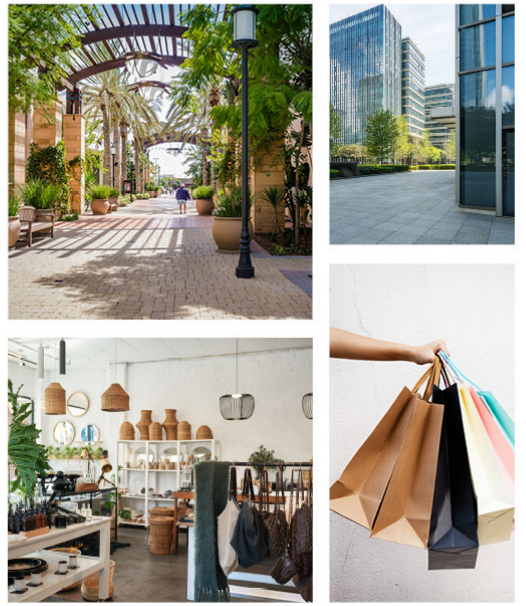
Product Featured:  
6902, 3528.

STYLE GUIDE



## Fashion Forward with LAT

From vintage-inspired tees, long sleeves, and retail-inspired fleece, LAT's unique styles, fresh colors, and innovative subtle patterns set the tone as a premium fashion brand. Celebrating individuality and self-expression as a central theme in their brand DNA, LAT easily caters to a wide range of markets. From boutiques and lifestyle brands to company stores and corporate offices, it is a versatile option for all. Additionally, its decoration-ready, retail-inspired patterns make customization a breeze, adding a personalized touch to every piece of apparel.



Shop Now





# How to Style

Create unique branding experiences and amp up selling opportunities by adding these styled looks to your next presentation. Walk away with merchandising inspiration that will make a lasting impression so you can complete the look, increase loyalty, and gain competitive advantage.

## The Year of Travel



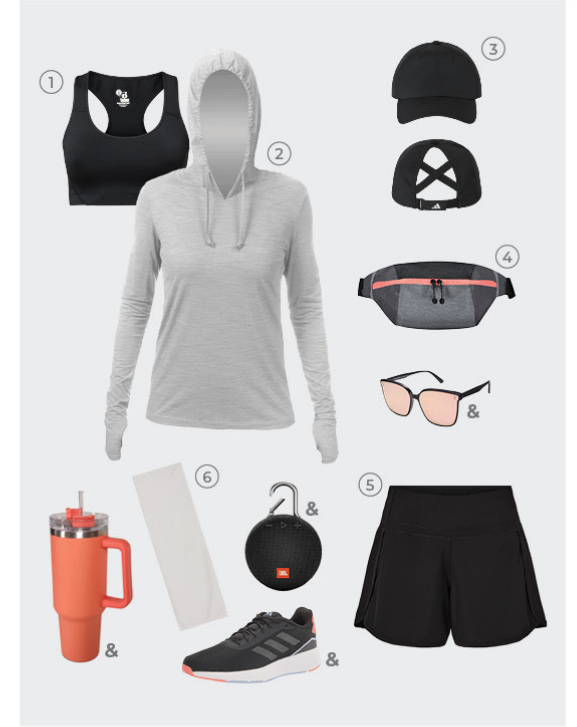
- 1. 3600SW Page 4
- 2. 3739 Page 5
- 3. A672S Page 7
- 4. 8691 Page 7
- 5. 1468 Page 4
- 6. FOS901244 Page 4

### Additional Markets:

- Collegiate
- Day Exploration/Excursions
- Surf & Skate
- Company Store

\*Items with a "&" are not sold by S&S and should be used for inspiration only.

## Chasing the Sun



- 1. 4636 Page 9
- 2. WSBRZH0
- 3. A3002S Page 9
- 4. 229011 Page 9
- 5. BW6103
- 6. C710 Page 9

### Additional Markets:

- Fitness Studios
- 5Ks & Fundraisers
- School & Team
- Boutiques



# How to Style

## Summer Entertainment



- 1. 200CSH Page 14
- 2. LAFZH Page 15
- 3. 6606R

- 4. BM6101 Pages 3-4
- 5. SC200 Pages 3-4

### Additional Markets:

- Collegiate
- Fitness/Gyms
- Surf & Skate
- Travel

\*Items with a "&" are not sold by S&S and should be used for inspiration only.

## Local Happenings



- 1. 127570 Page 5
- 2. 67200L Page 10

- 3. 3124P Page 19
- 4. 3000

### Additional Markets:

- Restaurants
- Resorts
- Greek Life
- Boutiques



## Experience the Summer with Next Level Apparel

Taking inspiration from the lively art and music festival Coachella, Next Level Apparel offers an array of sun-kissed hues that capture the festival's free-spirited vibe perfectly. Their collection includes staple tees, lightweight fleece, and the women's festival crop perfectly tailored. All options are breathable and perfect for festival season. NLA goes beyond entertainment merch and fits well in restaurants, retail, and collegiate markets. Their entire collection is a dream for sublimation, DTF, and screen printers because of their lightweight, super silky fabric that still maintains exceptional durability.



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