



#BASFpride

PRIDE

Make an impression this Pride Month with custom merchandise that sends a colorful message of diversity and inclusivity.



Pride on Parade

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Gear up for Pride Parades with custom, full-color printed merchandise that celebrates love, equality, and individuality - ensuring recipients stand out and show support in style!



Recycled Canvas Cross Body Bag



Bucket Hat



Malibu Sunglasses



Drawstring Bag



Full Color T-Shirt



DTG Socks

Premium Pride

Elevate your presence this Pride Month with custom merch, meticulously designed to reflect your company's commitment to diversity and inclusion. Our exclusive collection of premium products offers an opportunity for sophisticated designs made with high-quality materials, ensuring your brand makes a statement that resonates with authenticity and support while speaking to your brand identity!

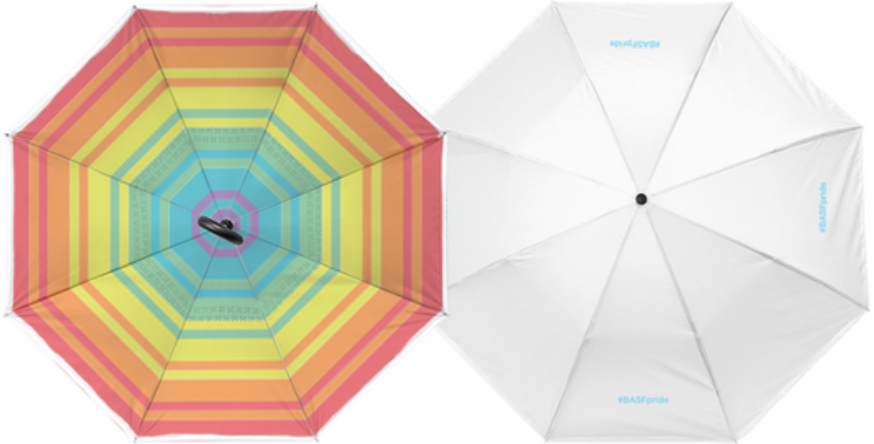
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Recycled Canvas Backback



LVL Mousepad



Inverted Umbrella



LVL Notebook



DTG Socks



Small Recycled Canvas Lunch Cooler

Pride is More than a Month!

2024 Pride Calendar



March 31st

International Trans Day of Visibility

Celebrated to bring awareness to transgender people and their identities as well as recognize those who helped fight for rights for transgender people.

April 12th

Day of Silence

GLSEN's Day of Silence is an organizing tool to end the silencing effect of anti-LGBT bias.

April 26th

Lesbian Visibility Day

Annual day to celebrate, recognize, and bring visibility to lesbians.

June

LGBT Pride Month

June is celebrated as Pride in honor of the Stonewall Riots, though Pride events occur all year round. It also marks the month that same-sex marriage was legalized in the United States.

October 11th

National Coming Out Day

National Coming Out Day is an annual LGBT awareness day to support anyone "coming out of the closet."

October 16th

International Pronouns Day

An annual event that seeks to make sharing, respecting and educating about personal pronouns commonplace.

November 20th

Transgender Day of Remembrance

Week to educate about transgender and gender non-conforming people and the issues associated with their transition or identity.

December 1st

World AIDS Day

Recognized in 1988 by the United Nations

Pride on a Budget

Make a vibrant impression at Pride events without breaking the bank with our budget-friendly custom full-color pride merchandise. Our affordable options are tailored to ensure your brand stands out while staying within your budgetary constraints.

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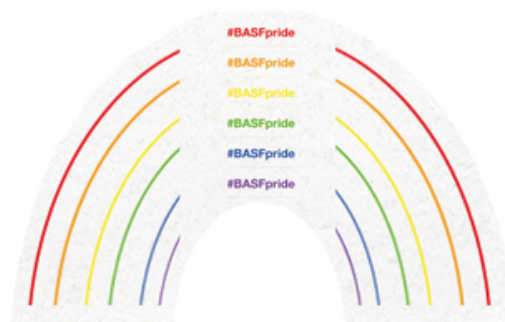
Silicone Keyring



Small Pennant



45" Shoelaces



Compressed Sponge



Sticky Wallet



Full Color Scrunchie



3/4" Dye Sublimated Lanyard

Pets with Pride

Celebrate Pride with furry companions in style with custom pride merch for pets! From colorful Premium Pet Bandanas to playful Plush Dog Toys, our products are designed to add a touch of inclusivity and joy to your pet's wardrobe, ensuring they're ready to strut their stuff alongside you at Pride events.

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More Ideas on How to Incorporate Pride into your Brand

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Incorporating pride into your brand isn't just about adding a rainbow; it's about weaving the vibrancy of the LGBTQ+ community into the very fabric of your identity. Here are just a few creative ways to infuse pride into your brand:



1. Pride Flag Background



2. Rainbow Logo Row



3. Rainbow Overlay Logo



4. Pride Slogan



5. Rainbow Gradient



6. Rainbow Hearts



7. All Over Pride Flag



8. Rainbow Tie Dye

Pride Flags

Explore the significance and symbolism behind these three iconic Pride flags, shedding light on their rich histories and the communities they represent.



Traditional Pride Flag

The six color pride flag has represented the community for over 40 years and is still one of the most common LGBTQ+ flags.



Progress Pride Flag

This flag evolved from the Philadelphia Pride Flag and was created by Daniel Quasar. Quasar added a white, pink, and light blue stripe to represent the Trans community. While the black and brown stripes still represented communities of color, the black stripe is also a nod to the thousands of individuals that the community lost during the HIV/AIDS crisis in 1980s and 1990s.



Transgender Pride Flag

The Transgender Pride Flag debuted at Phoenix Pride in 2000 and was created by US Navy Veteran Monica Helms. She created the flag as a symbol of both the diversity of the trans community and the rights that trans folks are fighting for today. The blue stripes represent the 'traditional boy' colors while the pink stripes represent the 'traditional girl' colors. The white stripes represents those who are intersex, transitioning, or have an undefined gender.





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Let us get proactive in designing custom decks of products for your top Pride opportunities.

